



How EVA manages its tournament ecosystem

The virtual reality venue network "Esports Virtual Arenas" organizes leagues and cups for its gamers and showcased them on a fully-branded website including the entire competition data thanks to Toornament solutions.

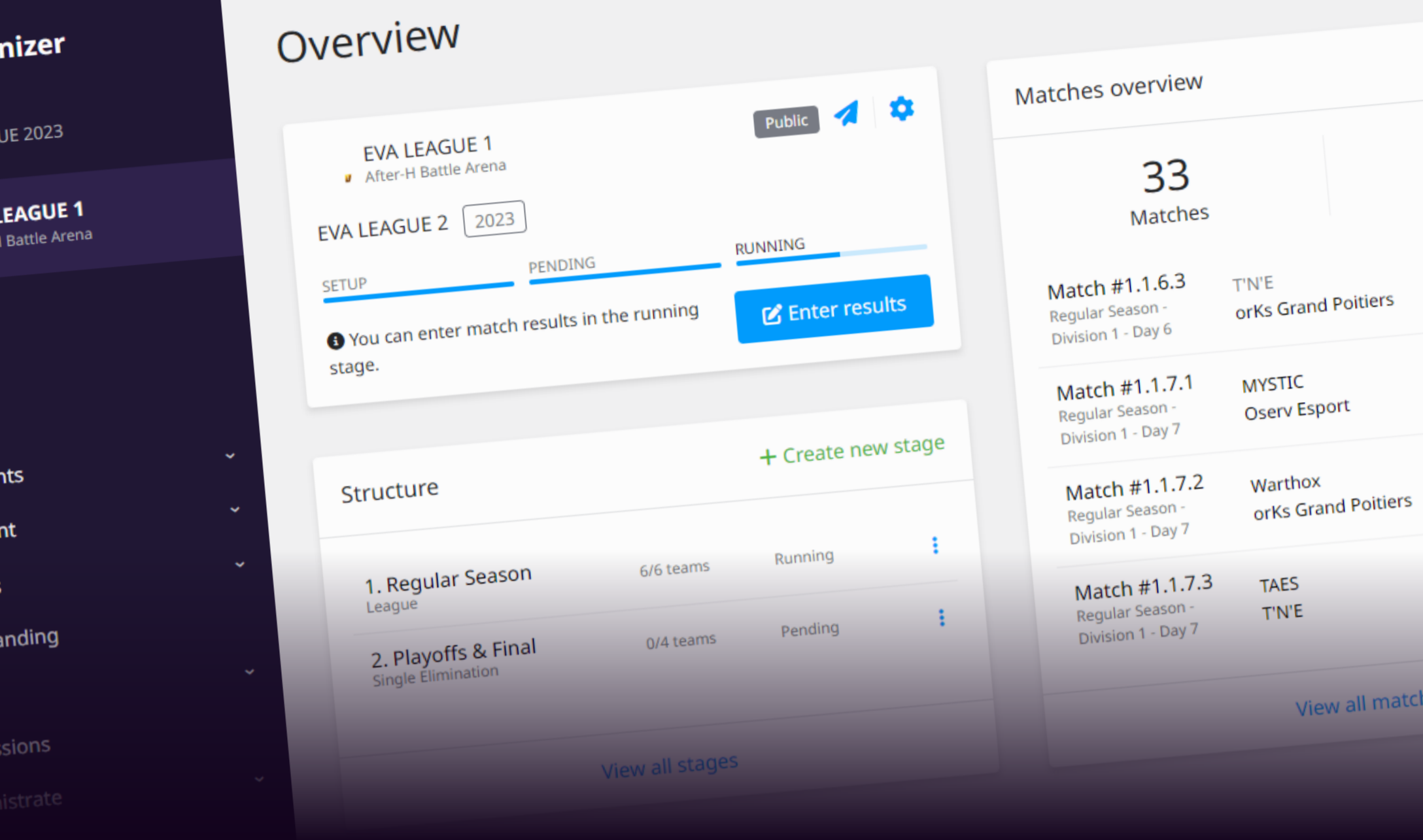


ENTER THE NEW ESPORTS ARENA

The French start-up EVA (Esports Virtual Arenas) has revolutionized the video game experience by mixing paintball and virtual reality (VR). This competitive video game of a new kind invites you to wet your jersey through a new esport that takes place on a large 500 m² platform. With a VR headset on the head and a futuristic weapon in hand, the immersion is instantaneous. Two teams compete among obstacles that only exist in front of their eyes but which will require running, walking, crouching, crawling... to flush out the enemy without being surprised.

EVA opened their first arena in 2019 and has experienced rapid growth with 23 other venues already inaugurated from France to the United States. EVA offers their gaming communities regular competitions, cups and national leagues. The company has found in Toornament the perfect solutions to easily manage their tournaments and quickly promote them on the internet.





MANAGING THEIR TOURNAMENT ACTIVITY

EVA transcends the experience of gaming competitions with the game it created: After-H Battle Arena. It is a competitive team-based first person shooter game in a post-apocalyptic world, with 4 different game modes. Thanks to its technology, EVA can organize matches between teams present in the same arena but also remotely between arenas of different cities.

With Toornament, EVA was able to centralize tournament management for their entire network. Each arena has its own access to the software to organize its tournaments and join competitions at a regional or national level. Managing registrations, selecting tournament formats, scheduling matches, reporting scores and displaying results, Toornament provided a full and unified organizing experience between all arenas.



DEPLOYING THEIR COMPETITIVE GAMING ECOSYSTEM

In addition to one-off tournaments, EVA has launched their first national cup and league, creating a true circuit of competition between all arenas. Each year, they organize qualifications to select the champion of each city who then participates in the national events.

The flexibility of the Tournament software allowed EVA to structure the different stages of their competition, with their own match formats, points system and rules. The circuit feature makes it possible to group all the tournaments into a single circuit and to classify them according to seasons and divisions.

EVA LEAGUE 1





EVA LEAGUE 2

Regular Season

Playoffs & Final

Classement

Tours

#	Nom	J	V	D	Pts
1	 TAES	6	6	0	18
2	 MYSTIC	6	5	1	15
3	 orKs Grand Poitiers	6	4	2	12
4	 Warthox	6	2	4	6





A DEDICATED SITE TO ENJOY THE ACTION

Toornament's website builder has allowed EVA to gather all the information on their tournaments and to highlight their competitive ecosystem through the site competitive.eva.gg.

The no-code tool offers the possibility of creating a completely personalized competition site in one's own branding without long and expensive development. With it, EVA was able to display all the results of their tournaments, the match schedule, the participants list, the news and VODs, all in their own graphic universe.

LES DERNIER





16 avr. 2023

EVA League 2 #0T1

EVA Les Mureaux, 13 Rue Antoine Becquerel, 78130 Les Mureaux

INFORMATIONS

RESULTATS

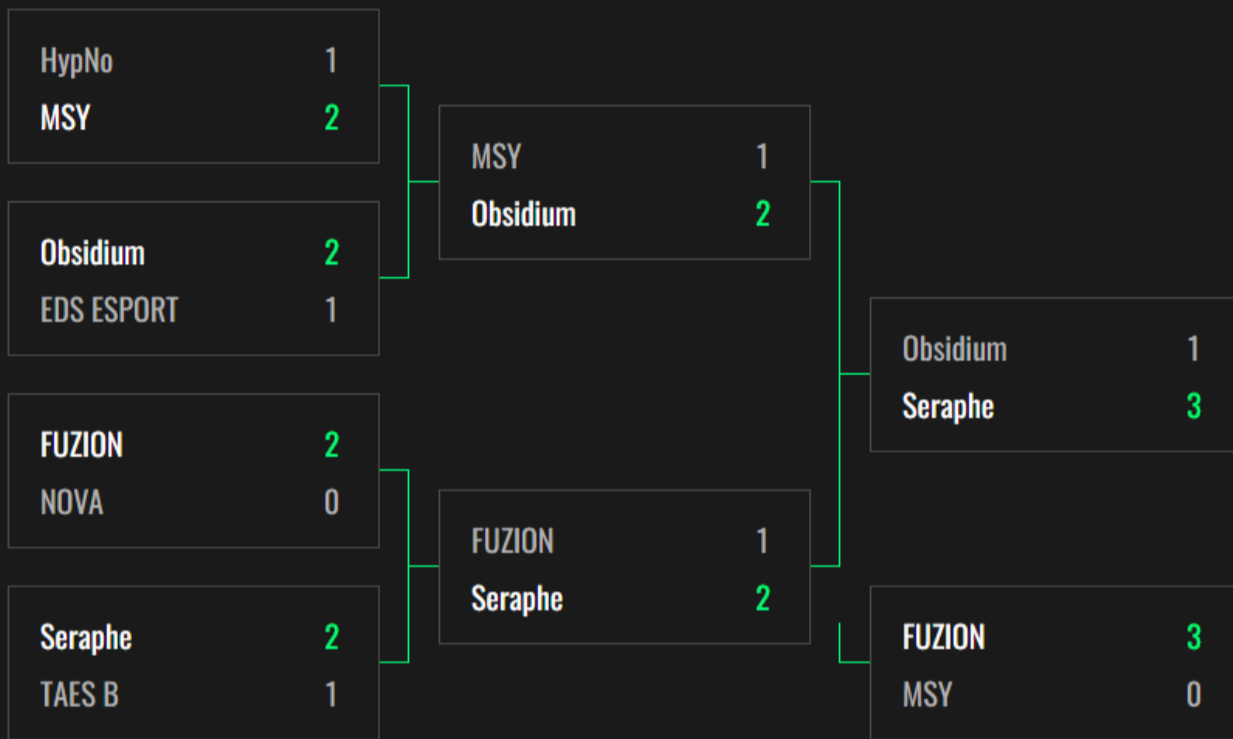
Système Suisse

Playoffs

Round 1

Round 2

Round 3



A SIMPLE AND FAST WORKFLOW

The website builder makes it possible to integrate any tournament element of one's competition in a few clicks and to apply its graphic theme to it. Once set up, local EVA organizers simply manage competitions via the Tournament organizer software, and data is instantly updated on the website.

Gamers and spectators can follow tournament information that is always up to date through supports that extend the DNA of EVA.



5 sections



4 tournaments



2 leaderboards



1 VODs list



1 matches calendar



1 mobile version



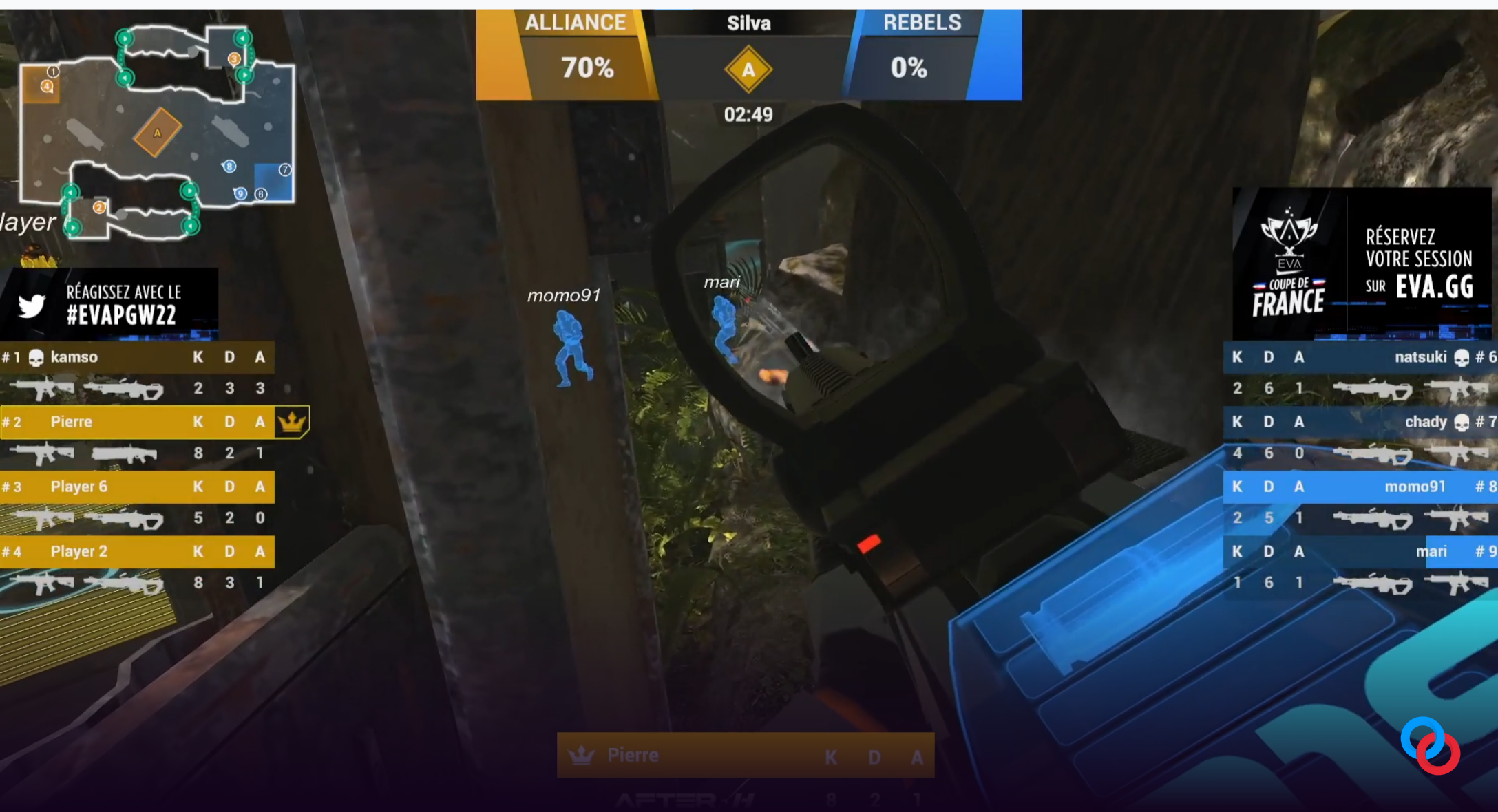
FOCUSING ON THE ESSENTIALS

By relying on the Toornament tools, the EVA staff was able to concentrate on the other aspects of the competition organization: matches' and participants' management, communication, live streaming, etc.

The EVA staff freed themselves from the development of tools dedicated to tournaments and their integration into a website while benefitting from a result in line with their expectations

"Thanks to the connection between Toornament and the site, the updating of information and results is done instantly. The time saved is enormous and allows us to develop other key points in parallel. Getting started is relatively simple, which allowed us to consolidate all our data quickly to obtain a quality showcase site for our esports section."

— Guillaume Lamblet, esports project manager





DELIVERING AN UNPARALLELED GAMER EXPERIENCE

The dream of immersing themselves in their favorite video game became reality with EVA's freeroam VR. But they also managed to take the gamer on board of an unparalleled competition experience.

With Toornament, EVA has created a real competition ecosystem around the After-H Battle Arena game. It has applied itself to ensure that immersion is continuous from the battlefield to the online restitution of gamers' performance with their competitive website.





Toornament is a complete suite of **powerful cloud-based tools** for organizers, agencies, studios and publishers to **empower their tournaments and leagues.**

Want to discuss your next project?
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For more information, visit
www.toornament.com

